

# Cup & Container Art Check List

## ✓ Layout

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ 1/8" Bleed
- ▶ See [www.visstun.com/templates](http://www.visstun.com/templates)

## ✓ Digital Images

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%

## ✓ Fonts

- ▶ Convert to outlines/curves or include ALL font files
- ▶ For a list of typesetting fonts, visit [www.visstun.com/fonts](http://www.visstun.com/fonts)

## ✓ File Formats

Mac or PC versions of the following:

- ▶ Photoshop® ▶ InDesign®
- ▶ Illustrator® ▶ High Res PDF

*Word, Publisher, PowerPoint, and Excel files are not acceptable.*

## ✓ Media

- ▶ [www.visstun.com/upload](http://www.visstun.com/upload) for files 3-80MB
- ▶ Email files < 3MB to your Sales Counselor
- ▶ CD ▶ DVD

## ✓ Color Target / Sample

Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.

- ▶ Calibrated color target
- ▶ Black & White prints for position only

## ✓ Colors — Process & PMS

All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

- ▶ CMYK 4-Color Process

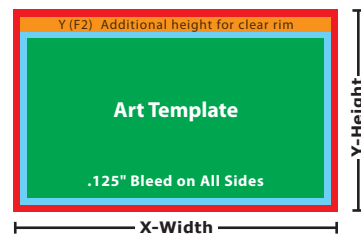
## ✓ Design Tips

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ Call us for answers to your design questions

## ✓ Dimensions

	Description Code	Cup Dimensions (inches)			Capacity		Art Template (inches)		
		Height	Rim OD	Base OD	oz	ml	X	Y	Y(F2)
DRINK CUPS	9oz <b>09</b>	3.356	3.143	2.215	8.80	260.0	7.00	3.13	3.45
	9oz <b>D9</b>	3.356	3.143	2.215	8.80	260.0	7.35	2.70	--
	Tall 12oz <b>13</b>	4.248	3.515	2.184	13.10	387.2	6.80	3.60	3.80
	Tall 12oz <b>D3</b>	4.248	3.515	2.184	13.10	387.2	7.22	3.28	--
	Tall 16oz <b>16</b>	5.099	3.515	2.215	16.00	473.0	7.00	4.40	4.70
	Tall 16oz <b>D6</b>	5.099	3.515	2.215	16.00	473.0	7.49	3.93	--
	17oz <b>17</b>	4.682	3.658	2.665	17.59	520.0	8.35	4.15	4.50
	20oz <b>20</b>	5.140	3.732	2.665	20.00	591.0	8.35	4.55	4.80
	Tall 21oz <b>21</b>	6.429	3.515	2.403	21.30	629.2	7.65	5.65	5.86
	Tall 21oz <b>D2</b>	6.429	3.515	2.403	21.30	629.2	8.24	5.13	--
	24oz <b>24</b>	5.897	3.887	2.665	24.10	712.7	8.35	5.05	5.30
	32oz <b>32</b>	7.269	4.125	2.665	32.56	963.0	8.35	6.00	6.25
44oz <b>44</b>	7.480	4.525	3.282	43.79	1295.0	10.40	6.80	7.10	
CONTAINERS	3oz <b>T3</b>	1.645	2.789	2.215	3.30	98.4	7.00	1.70	2.00
	5oz <b>T5</b>	2.000	3.233	2.665	5.50	161.8	8.35	2.00	2.26
	Short 8oz <b>S8</b>	2.080	3.785	3.282	8.00	237.5	10.40	2.14	--
	8oz <b>T8</b>	2.634	3.321	2.665	8.00	237.0	8.35	2.60	2.85
	Short 12oz <b>S2</b>	2.822	3.887	3.282	12.20	359.7	10.40	2.85	--
	Mid 12oz <b>U2</b>	3.250	3.635	2.843	12.10	358.8	9.00	3.08	--
	12oz <b>T2</b>	3.687	3.515	2.665	12.75	377.0	8.35	3.50	3.75
	Short 16oz <b>T6</b>	3.518	3.982	3.282	16.25	481.0	10.40	3.50	3.90
	Pint 16oz <b>R6</b>	3.885	3.839	2.889	16.10	476.0	8.98	3.43	3.75
	Short 20oz <b>2Q</b>	3.239	4.525	3.814	20.30	599.8	12.00	3.16	3.48
	Short 32oz <b>3Q</b>	4.673	4.741	3.814	32.20	952.4	12.00	4.66	4.33

Note that templates for clear cups are taller to allow for printed rims



Download templates in JPEG and PDF formats at [visstun.com/templates](http://visstun.com/templates)

